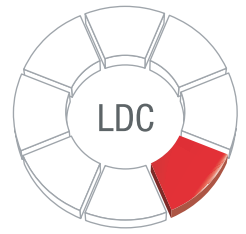




Defensive Driving



The Learn2 Defensive Driving course for personal computers is based on the same content used in the National Safety Council's eight-hour, instructor-led Defensive Driving course, the most widely used driver safety program in the world.

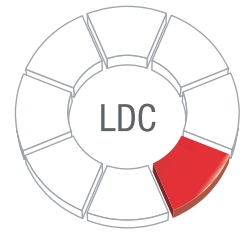
More than 45 million drivers have learned to protect themselves on the road by taking part in the National Safety Council programs. The goal of the Defensive Driving course is to train drivers in collision prevention techniques while promoting an attitude of mutual understanding, courtesy, and cooperation on the road. Using state-of-the-art graphics, the online course offers an engaging interactive learning environment where students analyze real driving situations, spot driving hazards, and identify the correct defenses. This course is not intended nor approved for motor vehicle point reduction or ticket dismissal programs. If you intend to use this course in your organization for insurance discount, please contact your agent or insurance company before your drivers enroll to ensure that the insurance company will accept the DDC-PC Certificate of Completion issued by the National Safety Council.



Courses Included:

- ▶ **Defensive Driving for Personal Computer**

Defensive Driving



Course

Defensive Driving for Personal Computer

Description

The Defensive Driving Course for Personal Computer (DDC-PC) is based on the same content used in the National Safety Council's eight-hour, instructor-led Defensive Driving Course, the most widely used driver safety program in the world. More than 45 million drivers have learned to protect themselves on the road by taking part in National Safety Council programs. The goal of the Defensive Driving Course is

to train drivers in collision prevention techniques while promoting an attitude of mutual understanding, courtesy and cooperation on the road. With DDC-PC you can receive this training at your convenience from the desktop. Using state-of-the-art animation and graphics, the online version offers an engaging, interactive learning environment where students analyze real driving situations, spot driving hazards, and identify the correct

defenses. This course is not intended nor approved for motor vehicle point reduction or ticket dismissal programs. Requirements for insurance discounts vary by state. If you intend to take this course for insurance discount, you must verify with your agent or insurance company before you enroll that they will accept the DDC-PC Certificate of Completion issued by the National Safety Council.

Benefits and Advantages

The National Safety Council's instructor-led Defensive Driving Courses have been statistically validated to reduce collisions and moving violations in excess of 20%. Implementing a proactive driver safety program will not only reduce employers costs, potentially saving a minimum of \$70 per employee, but will also reduce lost time absenteeism and employers' liability.

With the introduction of the Internet version of the DDC-PC course, it is now feasible and economical to provide training to large employee populations, at multiple locations, while maintaining one common database for student information. The Internet version also eliminates the time and costs associated with downloading, updating and maintaining the software in-house. Employees also have the flexibility to take the course from any location, at their convenience, with minimum disruption to daily workflow. The course has been designed with a bookmark feature allowing students to complete a session of the course, log off, and log back on where they left off at a later time.

Additional advantages of the Internet version include:

Low Cost - lower costs per employee than instructor-led classroom training, as well as reducing travel time and expenses.

High Quality - same content as the eight-hour classroom course.

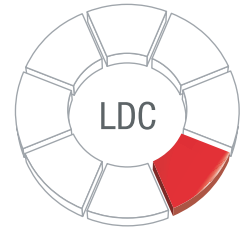
Increased retention - employees work and learn at their own pace using interactive, stimulating animations and graphics enhancing comprehension.

Easy to Use - no computer expertise needed to install or take DDC-PC.

In addition, many insurance companies offer automobile insurance discounts to individuals who have completed a recognized defensive driving program. Participants should contact their agents to see what discounts are available to them. Not only does your company benefit by reducing costs associated with employee collisions, your employees may be able to benefit directly too.

THE OUTCOME: SAFER DRIVERS, FEWER COLLISIONS, LOWER COSTS, AND LIVES SAVED.

Defensive Driving



National Safety Council



Founded in 1913, and recognized by the U.S. Government in 1953 when it received a Federal charter, the National Safety Council, a non-governmental, not-for-profit, membership organization, symbolizes the confidence and trust reposed by the U.S. Government to continue and increase its efforts in work and activities that help make this a safer Nation. Since then, the National Safety Council's scope has grown to include highway, community and recreational safety, as well as occupational and environmental health.

National Safety Council member organizations employ more than 30 million people, with 37,000-plus members including businesses, labor organizations, schools, public agencies, private groups and individuals. In 1992, the International Safety Council was established as a global subsidiary, to expand safety, health and environmental awareness to industries, associations and governments worldwide.

In 1964, the National Safety Council introduced the Defensive Driving Course (DDC). Since then, DDC has become the Nation's most successful driver training program in history. Industry, the courts, government agencies, municipalities and schools use DDC to train drivers in defensive driving strategies. In fact, since the DDC was first introduced, over 50 million drivers have learned critical collision prevention techniques from National Safety Council programs.

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1121 Spring Lake Drive, Itasca, IL 60143
Tel. (800) 621-6244, Fax. (630) 285-1139, www.nsc.org.

Professional Development Associates



Professional Development Associates (PDA) designs and develops interactive computer-based training courses for corporations and governmental agencies. PDA developed the personal computer based Defensive Driving Course, DDC-PC, curriculum in a strategic partnership with the National Safety Council. In addition to the DDC-PC for passenger car drivers, PDA also offers Defensive Driving programs for truck drivers, school bus and transit bus drivers. Since the introduction of the first computer based Defensive Driving program in 1992, PDA's courses have met wide acceptance and are installed on hundreds of thousands of personal computers. PDA's customer base has grown to hundreds of organizations in every State of the Union.

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